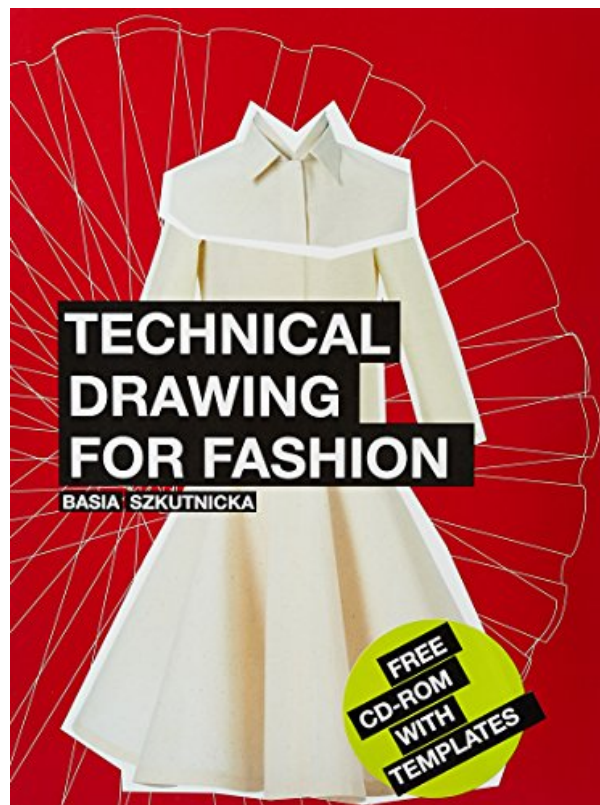
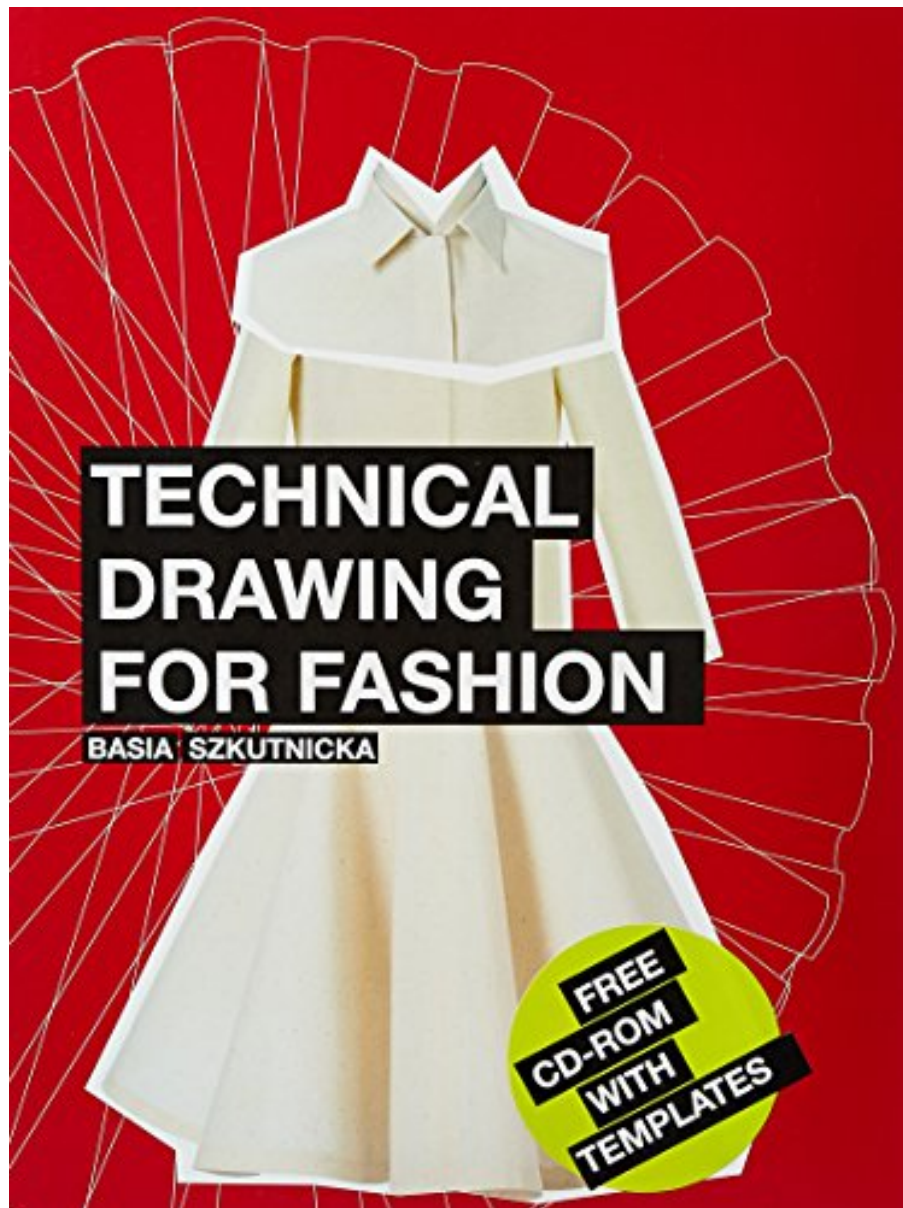


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About the Author

Basia Szkutnicka works as a fashion design consultant, fashion course director, and lecturer in fashion design, forecasting, color, and drawing. Since graduating from Central Saint Martins College of Art & Design, she has also designed and marketed her own fashion label. She currently runs a department at the London College of Fashion, working with international students.

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Flats, or technical drawings, are essential for anyone working in the fashion industry. Used to convey design ideas and garment details to pattern cutters and machinists, it is essential that they are drawn accurately to avoid misunderstanding and costly mistakes in sampling and production.

Flats: Technical Drawing for Fashion explains how to create a technical fashion drawing using a simple and straightforward step-by-step method accompanied by some time-saving tips. This method is explained for those who wish to use Adobe Illustrator as well as for those who prefer to draw by hand.

The second part of the book presents over 400 technical drawings of garment types, styles, and construction details, the basic key shapes of which are shown alongside a specially created and photographed muslin. Accompanying each illustration is a list of all the terms by which that garment is known. This unique presentation illustrates the relationship between the three-dimensional garment and the two-dimensional drawing, allowing readers to really understand how to render technical drawings.

- Sales Rank: #89202 in Books
- Brand: Brand: Laurence King Publishers
- Published on: 2010-04-07
- Original language: English
- Number of items: 1
- Dimensions: 11.00" h x .75" w x 8.50" l, 1.95 pounds
- Binding: Paperback
- 224 pages

Features

- Used Book in Good Condition

About the Author

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Most helpful customer reviews

20 of 21 people found the following review helpful.

great resource!

By Andrea

A great tool for students and professionals, this book is complete yet concise. Includes hand-drawing techniques as well as Illustrator instruction. Flats are shown next to finished garments to better understand

how your sketch translates to 3d. You have all the basic garment shapes but also a visual dictionary of variations that I find can be inspiring for new designs. There is written instruction, but it is also very visual which is great for creative types like myself!

The CD-Rom is the icing on the cake: It includes body and garment templates that can be manipulated in Illustrator - a priceless, time-saving resource!

29 of 33 people found the following review helpful.

authors note

By BASIA SZKUTNICKA

I have tried to demystify the 'art' of technical drawing in this book. It's really not difficult, if you follow my step by step technique. The back section of the book is incredibly useful, as it contains clear drawings of key generic styles - its a visual dictionary of clothes.

The drawings here are not 'fashionable' - they are stripped of all 'fashion' content, therefore serve as an indicator of generic style names.

Once you have mastered the skill of 'drawing' in half and are familiar with a basic fashion vocabulary - you may steam ahead and work in this flat format to design anything you want....

A combination of draping on the stand, pattern cutting and an ability to draw flats is vital to arm you with the key skills you will need to succeed in our competitive industry today.

Good luck!

Basia Szkutnicka

2 of 2 people found the following review helpful.

The only book about flats you will ever need.

By Krista

It's very hard to find a book that clearly illustrates a ton of flats but this book is perfect. It shows both back and front and several different kinds of details. I have dozens of books and this is the only one I will reference for my flats.

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