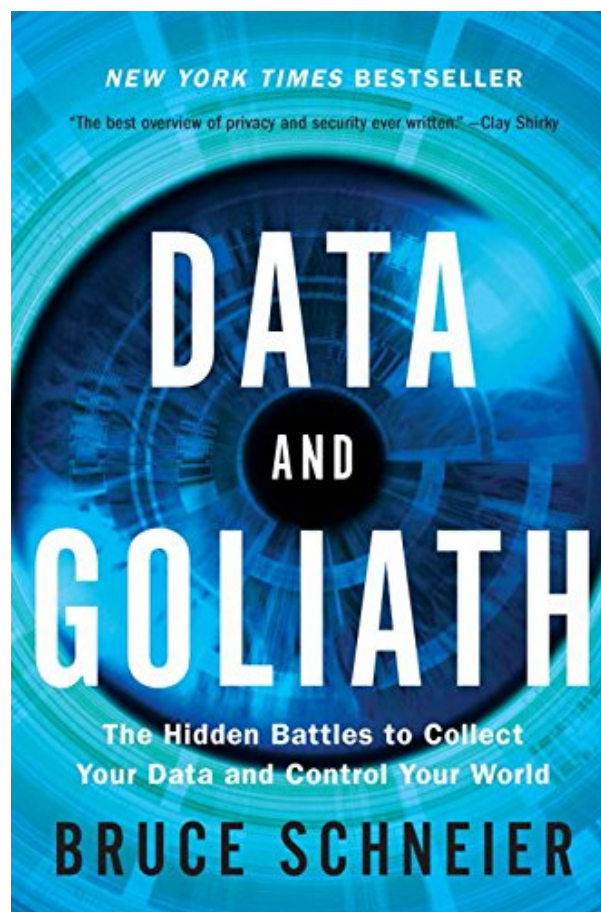
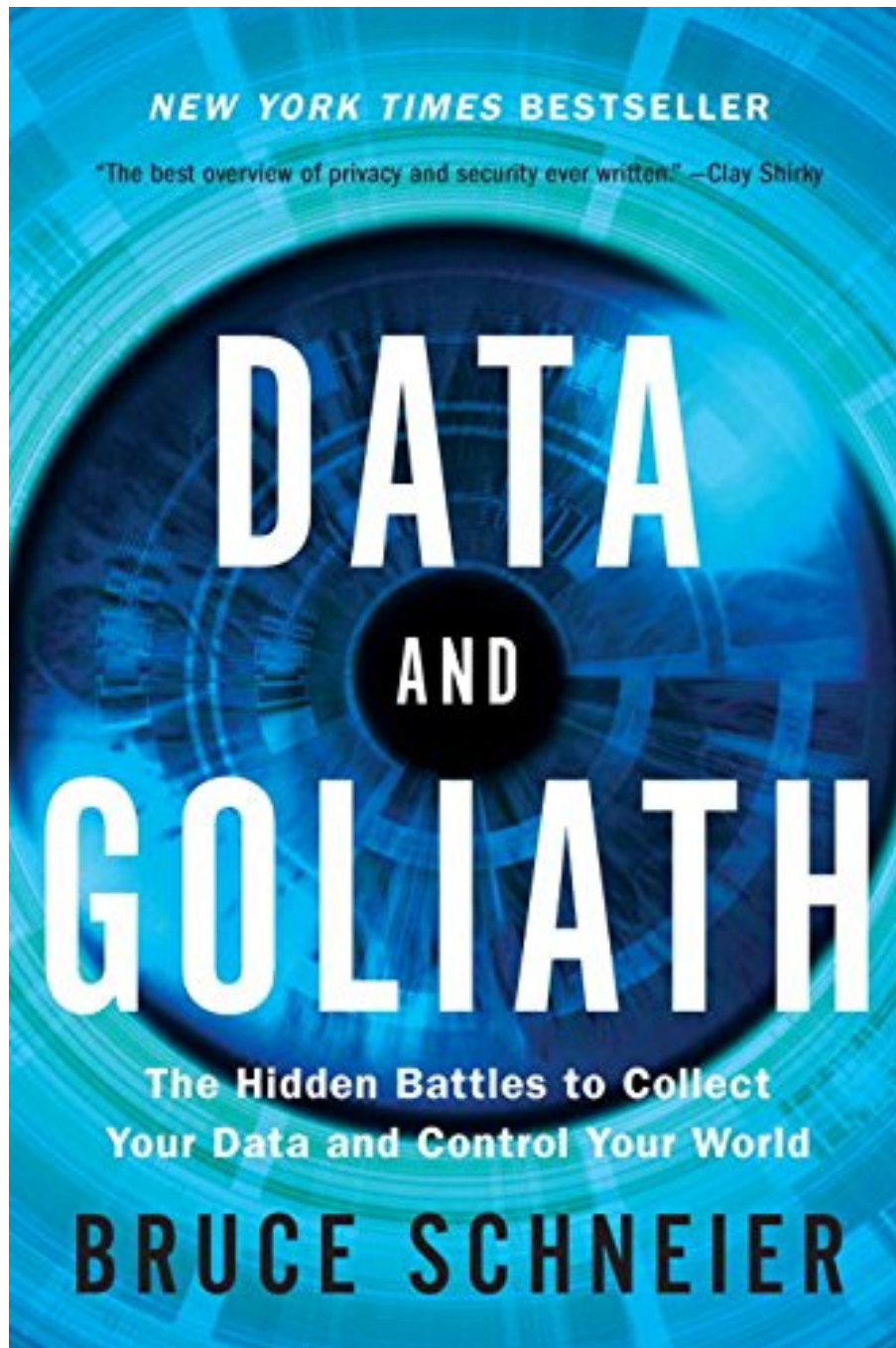


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Your cell phone provider tracks your location and knows who’s with you. Your online and in-store purchasing patterns are recorded, and reveal if you’re unemployed, sick, or pregnant. Your e-mails and texts expose your intimate and casual friends. Google knows what you’re thinking because it saves your private searches. Facebook can determine your sexual orientation without you ever mentioning it.

The powers that surveil us do more than simply store this information. Corporations use surveillance to manipulate not only the news articles and advertisements we each see, but also the prices we’re offered. Governments use surveillance to discriminate, censor, chill free speech, and put people in danger worldwide. And both sides share this information with each other or, even worse, lose it to cybercriminals in huge data breaches.

Much of this is voluntary: we cooperate with corporate surveillance because it promises us convenience, and we submit to government surveillance because it promises us protection. The result is a mass surveillance society of our own making. But have we given up more than we’ve gained? In *Data and Goliath*, security expert Bruce Schneier offers another path, one that values both security and privacy. He brings his bestseller up-to-date with a new preface covering the latest developments, and then shows us exactly what we can do to reform government surveillance programs, shake up surveillance-based business models, and protect our individual privacy. You’ll never look at your phone, your computer, your credit cards, or even your car in the same way again.

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Schneier beautifully explains how privacy is an essential human need.

By PUSHPA

Data brings power as well as frailty to humans. Data could give security strength to government but it snatches away individual freedom. What is the meaning of life in the modern age of surveillance? What kinds of checks and balances are required in terms of personal data collection, corporate data surveillance and ubiquitous mass surveillance by governments? These are the central questions addressed by the security Guru Bruce Schneier in his latest book "Data and Goliath."

In a very straight forward and convincing style, Schneier presents the causes and consequences of big data and surveillance in our day to day lives. With the help of a number of annotations and references, Schneier explains the hidden secrets of surveillance and data exploitation by different players and the plight of our freedom and privacy in this context.

When Schneier is critical of unjustified data collection and surveillance, he is not against the technology itself. He advocates that the fundamental human rights should be respected in any society. He pleads that privacy is the cornerstone of such rights. In this book, Schneier beautifully explains how privacy is an essential human need and being stripped off privacy is dehumanizing - be it a handiwork of government or an automated computer algorithm set up by corporate gainers or others. He establishes that the biggest cost of surveillance is our liberty that should be understood by everyone.

Schneier offers thoughtful recommendations and suggestions to deal with personal data and surveillance. Besides providing useful principles and solutions to reap the rightful benefits of data collection and its use, Schneier insists on the need of people's engagement with the issue to develop a healthy public opinion that will fix the contours of privacy and surveillance.

Schneier's years of experience and expertise in security and technology makes this book authentic and dependable work. This influential book will certainly enlighten both experts and common readers to understand the social and legal implications of data, surveillance, privacy and security issues. This book will be of immense use to undergraduate students and research scholars of different universities and a must for every library.

-- Dr. Pushpa Kumar Lakshmanan

(Dr. Pushpa Kumar Lakshmanan is a Fulbright scholar and a Faculty Associate at the Berkman Center for Internet and Society, Harvard Law School, Harvard University, U.S.A. He is a Research Professor at World Institute of Scientific Exploration, Baltimore, USA and Assistant Professor (Senior) at the Faculty of Law, University of Delhi. Pushpa was a Visiting Scholar at the University of Washington School of Law, University of Washington, Seattle, USA and the Cardiff Law School, Cardiff University, UK: and Research Fellow at Max Planck Institute for Comparative Public Law and International Law, Heidelberg, Germany. He specializes in international law, intellectual property law, and environmental law with broad focus on the promotion of rule of law, justice and world peace).

37 of 41 people found the following review helpful.

An essential book for our times

By Dan Gillmor

Bruce Schneier (disclosure: a friend and occasional colleague) has written an essential book for our spy-happy times. He's a serious technologist who explains, in human terms, the meaning and threat of mass surveillance.

The most important part of this book, however (disclosure: I received an advance copy from his publisher), is his prescription for what we need to do. Surveillance-enabling technology isn't going away. It's getting more prevalent, and more hidden from view. And we can't sit back and expect the surveillance state to curb itself. So we need to change our norms on how we use it, but even more, we need to change our laws and rules.

30 of 33 people found the following review helpful.

Deepening our discussion of the details

By Tim Davies

Over the last two years we've had a drip, drip, drip of revelations about mass-surveillance by the state, and uses and abuses of the data we share with corporations. In this book, Bruce Schneier brings together the revelations and stories, and with a clear analysis, explains why they matter and, most importantly, what we should do about it.

As Bruce puts it: "One of the most surreal aspects of the NSA stories based on the Snowden documents is how they made even the most paranoid conspiracy theorists seem like paragons of reason and common sense. It's easy to forget the details and fall back into complacency; only continued discussion of the details can prevent this." (p. 224). This book gets into the details. And any sense of conspiracy theory is put aside by the comprehensive referencing that fills the back 1/4 of the text.

One of the brilliant thing about Bruce's books is that he engages not just with narratives of technology, but also with considering the deeper issues they relate to. Part 2, on 'What's at Stake', in starting from Political Liberty and Justice frames the debate right... not leaping straight into discussions of privacy and security, but working to explain why they matter in terms of core human values.

The optimism many had for the Internet as a tool to bring about a better world must now be tempered by an understanding of how the data we choose to share, and the data that is captured without our choice, has changed the balances of power that are essential for democratic governance. We shouldn't give up on the positive potentials of technology: but we need to engage with our eyes open. In this book Bruce points to key principles for that engagement, looking at solutions for government, for corporations and for 'the rest of us'.

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