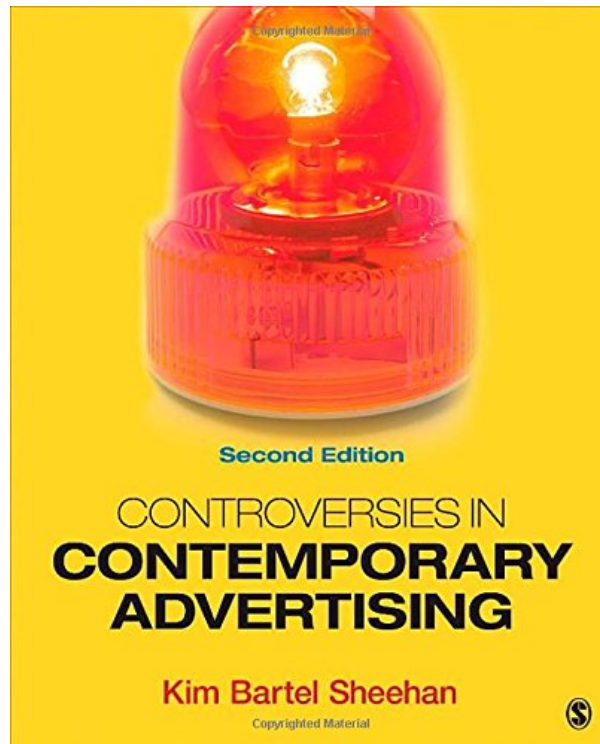
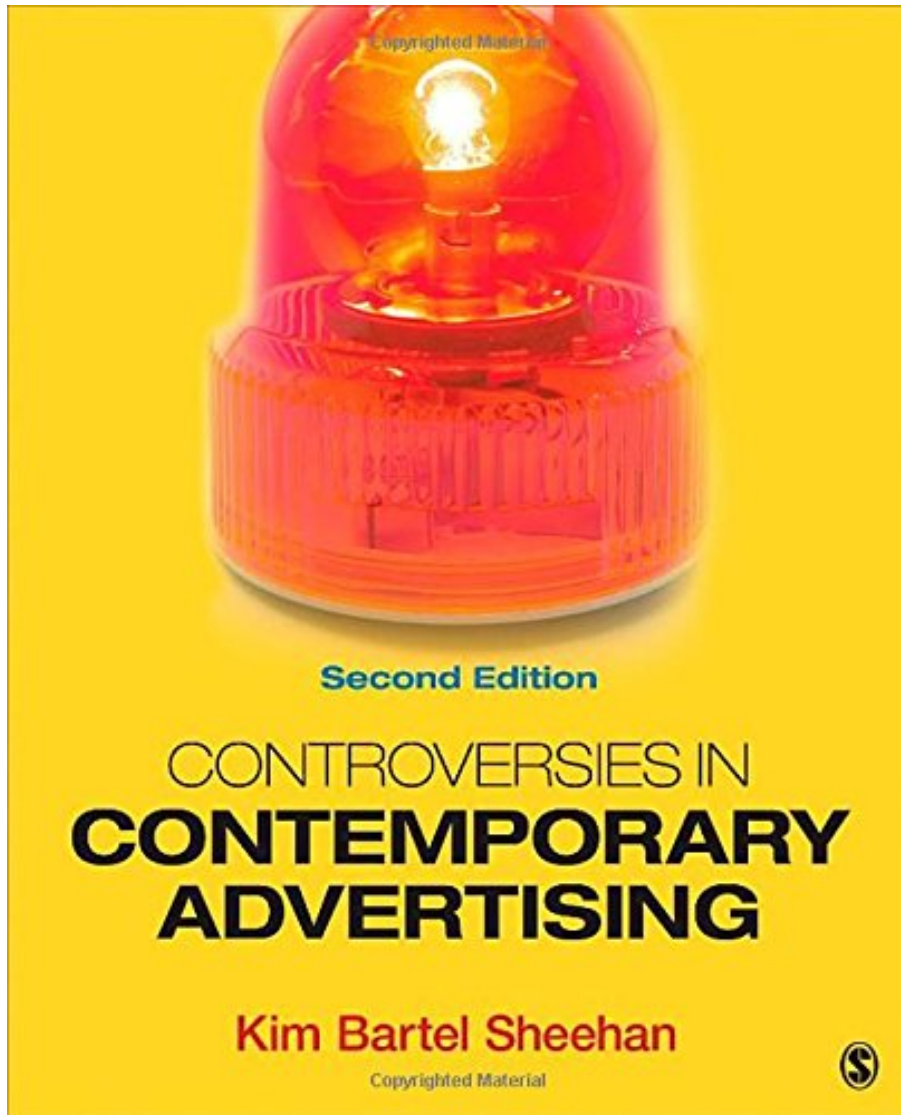


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Kim Bartel Sheehan is a Professor and Director of the Master's Program in Strategic Communication and the Undergraduate Honors Program at the School of Communication and Journalism at the University of Oregon. She held leadership positions at agencies in Boston, Chicago, and St. Louis and has consulted with numerous companies. Her research involves advertising, culture, and new technology, with a focus on sustainability communications. She has published extensively about online privacy, advertising ethics, and direct-to-consumer prescription drug advertising. She has served as an Associate Editor and a Special Issue Editor for the *Journal of Advertising* and President of the American Academy of Advertising. Sheehan won the School of Journalism and Communication's Marshall Award for Innovative Teaching in 2001 and 2010. She is currently a Fellow for the Society of New Communications Research and has been a two-time Page Legacy Scholar and two-time Dave and Nancy Petrone Faculty Fellow.

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- Sales Rank: #417928 in Books
- Brand: Brand: SAGE Publications, Inc
- Published on: 2013-08-05
- Original language: English
- Number of items: 1
- Dimensions: 9.10" h x .70" w x 7.30" l, 1.25 pounds
- Binding: Paperback
- 336 pages

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